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For Immediate Release

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ARCO Expands Mobile DRAM / PSRAM and Serial Flash Product Offering with Fidelix

Fidelix has entered into a Global Distribution Agreement with ARCO, INC., the memory solution specialist headquartered in Mahwah, NJ. Fidelix provides total mobile memory solutions including LP SDRAM, LP DDR SDRAM, Burst A/D Mux PSRAM, Async PSRAM and Serial NOR Flash.

“The Fidelix product portfolio of 1.8V & 3.0V mobile technologies is available in Industrial and Commercial temperature ranges and full array package styles reinforcing ARCO’s ability to offer our customers a complete range of competitive SDRAM, PSRAM and Serial NOR Flash memory solutions for applications in the Consumer, Industrial, Communication and Automotive markets” said Rick Kapoor, ARCO president and co-founder.

Fidelix Co., Ltd. is focused on developing high performance, competitive memory solutions for our customers. Our goal is to provide the low power, fast speed SDRAM and PSARM solutions required by mobile communication and point-to-point applications. Through strategic alliances we support our customer’s specific product requirements with memory solutions that bring improved device performance, faster time to market, improved cost, and a stable source of supply.

ARCO, INC. is an ISO9001:2008 certified stocking Franchised Distributor focused on Volatile & Non-Volatile memory applications. Through a network of strategic locations in the USA, Germany, Hong Kong, and China, we provide our customers a global network of leading suppliers supporting legacy and state of the art memory solutions. For detailed information visit our website at www.arcoinc.com

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