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***For Immediate Release***

# Press Release

**Alliance Memory - San Mateo, California. December 15 2009**

Alliance Memory, Inc. today announced the signing of [ARCO INC](#) as Global distributor allowing ARCO INC to distribute Alliance Memory, Inc.'s Fast Asynchronous Semiconductor products throughout the world.

ARCO, INC. is a global distributor offering customized procurement solutions, global logistics services, memory components, optoelectronics and a full range of semiconductor and passive solutions.

ARCO's strategic focus is in Volatile & Non-Volatile memory technologies. We offer our customers and business partner's access to our global network of leading memory suppliers with state of art technology solutions. Our core expertise is in our ability to globally manage the dynamics of the memory market through real-time market knowledge with ARCO's network of strategically based regional locations in the USA, Germany, Hong Kong and China.

"We are delighted to expand our semiconductor portfolio through this partnership with Alliance Memory." said Rick Kapoor, ARCO president and co-founder.

ARCO, INC. invites you to visit our global locations on our website at [www.arcoinc.com](http://www.arcoinc.com)

Alliance Memory, Inc was founded in May 2006 with the acquisition of the Fast Asynchronous SRAM business unit from Alliance Semiconductor formerly of Santa Clara, California.

For more information please contact Alliance Memory, Inc. at [info@alliancememory.com](mailto:info@alliancememory.com).

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