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For Immediate Release

ARCO ANNOUNCEMENT: May 23, 2011

ARCO Expands Memory Product Offering with AMIC Technology

ARCO, INC. www.arcoinc.com, the Global Electronic Components distributor and Supply Chain Service Company based in Mahwah, NJ is pleased to announce they have signed a franchise distributor agreement with AMIC Technology Corporation for North and South America. AMIC's product portfolio includes Parallel and Serial NOR Flash, SRAM, SDRAM, DDR1 and PSRAM products.

ARCO's strategic focus is in Volatile & Non-Volatile memory, Optoelectronic, Solid State Lighting, and LED, technologies. Through our network of strategic locations in the USA, Germany, Hong Kong, and China, we offer our customers access to a global network of leading suppliers with state of the art technology solutions. ARCO, INC. invites you to visit our website at www.arcoinc.com

"We are pleased to expand our memory product offering to include AMIC Technology. AMIC's product offering which includes Parallel and Serial NOR Flash, SRAM and DRAM memory enhances ARCO's comprehensive portfolio of memory and semiconductor solutions reinforcing our commitment to provide state of the art and legacy memory product solutions to our worldwide customer base." said Rick Kapoor, ARCO president and co-founder.

AMIC Technology Corporation

AMIC Technology is a memory semiconductor company, engaged in the design, development, and marketing of memory components and application specific solutions. Its memory IC portfolio includes Parallel and Serial NOR FLASH, SRAM, DRAM, SDRAM, PSRAM, and ROM products. The company is headquartered in Hsin-Chu City, Taiwan with sales offices in Europe and the USA.

ARCO, INC. is an ISO9001:2008 certified Global Supply Chain Service Company and Stocking Franchised Distributor of Memory, Optoelectronic and other active and passive components. Our headquarters are in New Jersey with locations in Germany, Hong Kong, and China, offering a global footprint to service your procurement needs and logistics-warehousing operations around the world.

For more information please contact:

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